

HOLLIS ST. THEATRE



"The Djer-Kiss"

Interpreted by
Malaga Grenet

"Is she not the loveliest vision, the lady-who-uses-my-Djer-Kiss? She sat for this portrait to Julio Malaga Grenet of Peru, Paris, and London. A kiss, light as a thistle-down, rewards her lovely mirrored image—such allurements do my Toilettries bring to their clever users!"

(SIGNED)

Kerkoff, Paris



*Let Yours Be the Gift
of Beauty!*

SEND her the loveliest gift of all—the gift of beauty—with one of these Djer-Kiss Gift Sets!

Each of their dainty contents confers an *intangible magic*: an elixir that banishes fatigue; and even the most modestly priced Djer-Kiss Gift Set is a tribute to a dainty woman—for Fashion's first law is the *same* lovely *odeur* in all one's Toilettries! See these Gift Boxes at your favorite shop! Each is sure of an enthusiastic Christmas morning welcome, and many an appreciative thought as the recipient discovers its charm anew each day!

Djer-Kiss
Gift Boxes—
priced according
to contents:
\$2.75 to \$12.50.



Djer-Kiss

Kerkoff-Paris

ALFRED H. SMITH CO.

Sole Importers

418 West 25th St., N. Y. C.





SOME of the well dressed people here to night seek their shoes in Paris or New York, but more of them adopt the simpler method of letting Thayer McNeil not only seek, but find for them the newest things in footwear, here and abroad.

47 TEMPLE PLACE
414 BOYLSTON STREET

{ THAYER
McNEIL }
COMPANY

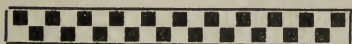
The Firm that is
**Making it Safe
to Buy Furs**

Lamson & Hubbard

Boylston at Arlington Street, Boston

Every Driver an Escort

CHECKER TAXI



A WORD TO THE WISE

When you patronize Checker Taxi you have three invisible, but important, fellow-passengers — FINANCIAL, MORAL and ORGANIZED RESPONSIBILITY.

You should think of these things when you entrust your folks and little ones to a taxicab.

Don't wait until something happens to make you realize the importance of choosing your cab instead of picking up any cab you see.

FRANK SAWYER, *President.*

**Don't Take a Chance
Take a Checker**



KENMORE 7000

Hollis Street Theatre

HOLLIS ST. THEATRE CORPORATION

Lessee

Thomas B. Lothian, Gen'l Manager
SEASON 1925-1926

EXECUTIVE STAFF

Business Manager	Joseph P. Cook
Treasurer	V. T. Fetherston
Asst. Treas.	Paul D. Spillane
Press Representative	Dennis J. Shea
Orchestra Doorkeeper	Nicholas Penfield
Second Balcony Doorman	H. L. Barrett
Chief Usher	Palmer Blake
Matron	Mrs. Ella Young
Stage Manager	William R. Brown
Electrician	Maurice Edwards
Properties	Antonio Servitelli

SCALE OF PRICES

"CRADLE SNATCHERS"

All Nights

Orchestra	\$2.50	\$2.25	\$2.75
First Balcony	2.00	.20	2.20
First Balcony	1.50	.15	1.65
First Balcony	1.00	.10	1.10
Second Balcony	.50		.50
Orch. Boxes	2.50	.25	2.75
Second Bal. Boxes	1.00	.10	1.10
First Bal. Boxes	2.00	.20	2.20
Loges	1.00	.10	1.10

Wednesday Matinee, \$2.20 to \$.50

Saturday Matinee, \$2.20 to \$.50

Saturday Nights and Holiday Nights

Special Prices

Children under three years of age not admitted.

Tickets for this theatre can be ordered by Telephone—Hancock 0131—or Mail, and will be held twenty-four hours, except when ordered on the day of the performance for which they are to be used, when they will be held until 12.30 P.M. for Matinees and until 7 P.M. for Evenings. Tickets ordered and paid for by mail will be held until called for.

Ticket office open from 9 A.M. until after the close of every performance.

Remittances should be made payable to order of Hollis Street Theatre.

Lost articles found in any portion of the theatre should be left at the Ticket Office. The Manager will not be responsible for articles placed under the seats.

A Free Check Room is provided in the Ladies' Drawing Room on the orchestra floor for Checking Cloaks, Coats and Umbrellas at the owner's risk. The acceptance of gratuities will not be permitted.

Opera Glasses to let in the Ladies' Drawing Room, orchestra floor; fee twenty-five cents.

Smoking Positively Forbidden in the Lobby and Foyer.

Smoking and Men's Retiring Room. Entrance under stairs, right of Main Entrance.

Public Telephone located in the First Balcony Drawing Room.

Physicians who have patients to whom they may be called suddenly can leave their seat number in the Box Office and be called as quickly as in their office.

Griffin-Smith, Inc., publishers of the Shubert, Wilbur, Plymouth, Majestic, Copley, Colonial, Tremont, Hollis Theatres and Boston Opera House programs, 260 Tremont Street, Capitol Building. Telephone HANcock 0727.



How About Your Evening Clothes?

*Better let us put them in perfect condition now
—so that they will be ready when you need them*

We can call for them at once—Simply phone

Newton North 5700

Back Bay 3900

LEWANDOS

CLEANSERS DYERS LAUNDERERS



17 Temple Place

284 Boylston Street

Brookline 1310 Beacon Street

Cambridge 1274 Mass. Avenue

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"YOU CAN RELY ON LEWANDOS"

Right in the Heart of the Theatre District

NEW GARAGE

Capacity 600 Cars

**Open to the Public
from 5 P.M. to 9 A.M.**

14 to 22 Beach Street

(Near Washington St.)

The Shopper's Garage, Inc., will be operated as a public parking garage from 5 P.M. to 9 A.M. daily except Sundays. Eight floors, about 18,000 square feet on each floor. Passenger elevator service to all floors. Women's Waiting Rooms, Men's Smoking Rooms, Chauffeurs' Rooms. Double d'Humy Ramps—cars may be driven from the street floor to the roof without stopping.

5 P.M. Till 1 A.M.—50c

All Night to 9 A.M.—1.25

Midnight to 9 A.M.—1.00

Tires changed, dismantled or mounted on rims, cars washed—usual prices. Gasoline and oil filling on each floor. No repair work done.

How to Drive There

Drive to Shopper's Garage, Inc., through Stuart St. to Washington St., turn LEFT into Washington, RIGHT into Essex, RIGHT into Harrison Ave., RIGHT into Beach St.—OR from Summer St. through Chauncy St. to Harrison Ave.

SHOPPER'S GARAGE, Inc.

**14 to 22 Beach St.
BOSTON**



LIDO-VENICE

**THE SMART PLACE to DINE
and DANCE**

Food of Excellence and in Variety
SPECIAL LIDO-VENICE DINNERS
 with A La Carte Service at All Times
 Music by
Jacques Renard's
 Famous
Lido-Venice Broadcasting Orchestra
76-80 WARRENTON STREET
 Opposite the Eliot Street Garage
 Reservation Phone BEAch 7028
Under the Personal Direction of
JOHN J. LEVAGGI

TERRACE GARDENS WAYLAND, MASS. On Ye Olde Boston
 Post Road. Under same management.

The DUO-ART Reproducing Piano

THE WONDER OF THE MUSICAL WORLD



Mr. PADEREWSKI writes of this
wonderful instrument:

*"I have never played for any American
reproducing instrument other than the DUO-
ART. I have entered a life agreement to record
exclusively for that instrument."*

SOLD IN NEW ENGLAND, EXCLUSIVELY BY

M. STEINERT & SONS CO.

STEINERT HALL

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Boston's own

WINTER GARDEN

at

HOTEL WESTMINSTER

The smart place to Dine and Dance

Dinner and Concert every Sunday evening at two dollars

HARRY A. BURNES & CO.

Insurance

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BOSTON, MASS.

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WHEN IT'S A MATTER OF GOOD TASTE

*French
Confections
by*

Louis Sherry

*Paris
New York*

May Be Obtained At

HOFFMAN, FLORIST
KENMORE HOTEL
BRUNSWICK SHOPPE

JOHN GILBERT, JR., CO.
MACY DRUG CO.
BOSTON CITY CLUB

BILLINGS & STOVER, Harvard Square
MORRISON GIFT SHOP, Wellesley

O. KERRO LUSCOMB, Colonial Bldg., BOSTON
Eastern Distributor



Permanent Wave

Our permanent wave, brought over personally
from Paris, is what many have waited for.
NO KINK OR FRIZZ

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Bobbing Shoppe
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49 Temple Place, Boston
88 Front St., Worcester

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Tel. Park 2796



HOLLIS STREET THEATRE

HOLLIS STREET THEATRE CORPORATION, Lessee

THOMAS B. LOTHIAN, Gen'l Manager
JOSEPH P. COOK, Business Manager

THIS THEATRE, UNDER NORMAL CONDITIONS, WITH EVERY SEAT OCCUPIED CAN BE EMPTIED IN THREE MINUTES. LOOK AROUND NOW, CHOOSE THE NEAREST EXIT TO YOUR SEAT, AND IN CASE OF DISTURBANCE OF ANY KIND, TO AVOID THE DANGERS OF PANIC, WALK (DO NOT RUN) TO THAT EXIT.

Nights at 8.15

Mats. Wed. and Sat. 2.20

Week Beginning
Monday, Nov. 22, 1926

SAM H. HARRIS

(By arrangement with Hassard Short)

Presents

CRADLE SNATCHERS

A FARCE COMEDY

By Russell Medcraft and Norma Mitchel

with

BLANCHE RING

Directed by Sam Forrest

Settings by Clark Robinson

IRRESISTIBLE The more you eat the more you want.
HILDRETH'S
ORIGINAL



**THE WORLD'S
FINEST MOLASSES
CANDY**

5¢-10¢-20¢-35¢



~"What could be sweeter"~



Between Ourselves

and the collar of our coats is a vivid opportunity! Scarfs, indulgent with design, colored whimsically, add meaning to the mode of brilliance.

Here you will find just the scarf you wish—whether it's a sturdy Scotch wool for Sports wear, or a cloud-like chiffon worn as a coquettish gesture

NECKWEAR SECTION

Jordan Marsh Company



In remembering me do not
forget Kemp's
Golden Glow Salted nuts.
"FOR THANKSGIVING"

Golden Glow Shops 103 SUMMER 10 WINTER - 1 School St.

CAST OF CHARACTERS

Susan Martin	Blanche Ring
Ethel Drake	Maude Eburne
Kitty Ladd	Teresa Maxwell Conover
Anne Hall	Marguerite McNulty
Elinor	Mary O'Neil
Francine	Zelma Tiden
Jackie	Irene Blare
Henry Winton	Joseph McCallion
George Martin	C. Russell Sage

The Steinway, Steinert and Jewett pianos and the Victrolas used in this theatre exclusively are furnished by M. Steinert & Sons, Steinert Hall, 162 Boylston Street, Boston.



CRADLE SNATCHERS

We don't quite snatch 'em
from their cradles, but from
2½ years up we can outfit
the well known male sex.

ROGERS PEET COMPANY

formerly

Macullar Parker Company

Tremont Street at Bromfield

Date Theatre Star

Also Impression

In the party were

Feeling that a collection of Rogers Peet cartoons might make an interesting record of plays seen, we shall be glad to provide a little album for these clippings. Write to, or call at our store.



OUR service covers every department of modern banking. Our counsel, ripened through 89 years of success, has proved good. We invite you to use both.

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South Station Office: 168 Summer St.	Beacon-Charles Office: 69 Beacon St
Huntington Ave. Office: 248 Huntington Ave.	Stuart-Tremont Office: 239 Tremont St
Bowdoin Square Office: 84 Cambridge St.	Harrison-Essex Office: 28 Harrison Ave

Mason & Hamlin Co.

RETAIL DIVISION

HAINES BROS.
FOSTER
HOLMES & SON

*Offer an unusual opportunity for
the selection of a piano.*

CONOVER
CABLE
KINGSBURY

Prices ranging from \$350 up

146 BOYLSTON STREET, BOSTON

Roy Ladd.....	M. Tello Webb
Howard Drake.....	V. L. Granville
Jose Vallejo	Elliott Roth
Oscar Nordham	Bruce Evans
Paul	Edward W. Cutler

SYNOPSIS

ACT I

Ethel Drake's Apartment, New York City. Afternoon.

Jordan
Marsh
Company

THE STORE FOR MEN
A Separate Store in a
Separate Building

Jordan
Marsh
Company

Many New Fur Coats

College and professional men appreciate
the New Qualities and the New Prices.

Tagona Goat Coats

look like raccoon and in warmth and wear
fully its equal. - - - - - \$275

Black Dog [dyed] Coats

with genuine raccoon fur collar — choice of
many college men. - - - - - \$100

Raccoon Fur Coats	\$350 to \$500
Kangaroo Fur Coats	\$175
Horsehide Fur Coats	\$60



LOWER FLOOR

1851

DIAMOND JUBILEE YEAR

1926

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MOVING



STORING

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Telephone, MAIN 4771
connecting all departments

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We pack China, Bric-a-Brac, Silverware, Books, Wedding Gifts and Household Goods.

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Specialize in House to House and Long Distance Moving.

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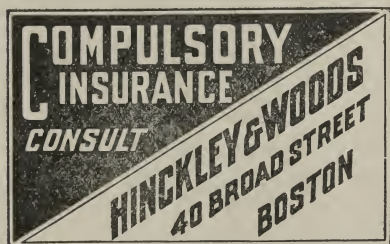
Place at your disposal the most Modern Warehouses for the Storage of Household Goods, Pianos, etc.

SHIPPING

Household Furniture and Office Equipment shipped to all parts of the World.

Packing Department and Warehouse
3175 WASHINGTON STREET
Boston, Mass.

Main Office
46 BROMFIELD STREET
Boston, Mass.



Purdy

N. E.

We care not who writes the songs of New England or which shall be the state flowers if we may but record her strong men and women by our careful photographic portraits.

From all points in New England the portrait roads lead to PURDY'S. And why not? If photographs mean anything to one's self or friends, they mean very much indeed.

We lead New England because our work means more.

145 Tremont St.

DINE AND DANCE

at Boston's Largest and Most Beautiful
Chinese Restaurant

OPEN TILL 1 A. M.

Chinese and American Food a Specialty
Special Dinner Daily from 11 A. M. to 2 P. M.

NO COVER CHARGE—REASONABLE PRICES
7 Piece Orchestra and Entertainers

245 TREMONT ST., Next to Shubert Theatre





In the Theatre District

Marston's Restaurant

150 BOYLSTON STREET

(near the Colonial Theatre)

OPEN SUNDAYS 11 TO 8.30

*A Dinner at Marston's Before
the Theatre—*

GOOD FOOD—SERVICE—CLEANLINESS

Marston's Homemade Candy

Special $\frac{1}{4}$ lb. for the theatre

Other Restaurants: 25 BRATTLE STREET

121 SUMMER ST., 1070 BOYLSTON ST.

"Eat at Marston's"

A Boston Institution Founded in 1847

ACT II

Kitty Ladd's Summer Home, Glen Cove, L. I. Evening

ACT III

The Same as Act II. Same Evening.

EXECUTIVE STAFF FOR MR. HARRIS

Business Manager.....Frank M. Hoyt

Stage ManagerEdward W. Cutler

Entire Production Costumed by Jenkins, New York

Setting built by McDonald Construction Co.

Settings painted by W. Oden Waller Studio

Edw. F. Kakas & Sons, Inc.

High Grade Furs

at reasonable prices

Made in our own workrooms by expert craftsmen from the finest furs procurable.

Our reputation for reliability extending over many years makes it absolutely safe to buy your furs from us.

The KAKAS BUILDING

93-95 Newbury Street

The Coach Knows Something Besides the Game!

He knows S-w-e-a-t-e-r-s

Because of experience usually extending year after year, the college and school coach becomes a discriminating judge of sweaters.

Do you know that far away from Boston, Horace Partridge sweaters have a national reputation? Colleges in all sections send here for their award sweaters, because they want the kind we make.

You can conveniently get, right here in town, the sweater everywhere demanded by those who perhaps best know sweaters.

And you may be surprised to see how inexpensive a genuine Horace Partridge sweater really is, as compared with the common variety sold by most stores.



For Men and Boys
Women and Girls

Heavy weight all-wool and all-wool worsted Sweaters:

Coat style or slip-on, without collar \$8.00

Slip-on with collar 9.50

Coat style with collar and pockets . . 10.50

Children's sizes (28 to 34) slip-on \$5.75, with collar \$6.75

Horace Partridge Co.

"EVERYTHING FOR SPORT"

49 Franklin St. *Near Washington Street*

*The Most Enthusiastic and
Laudatory Criticisms Ever Bestowed upon a Film
in the Memory of Boston Picture-lovers
Were Those Accorded*

Herbert Brenon's Paramount Triumph

“BEAU GESTE”

The HERALD said: “Altogether the outstanding production of its kind. One might lavish adjectives and then fall short of adequate description.”

The GLOBE said: “Story so moving and full of emotion that it sweeps all other considerations aside . . . a perfection of acting.”

The POST said: “As thrilling a story of mystery and adventure ever screened . . . superbly acted and directed. As fine a picture as has been released in 1926 or any other year.”

The ADVERTISER said: “One of the best pictures ever filmed . . . not one instance of false acting.”

The TRAVELER said: “A perfect movie story . . . done in masterly style . . . a corking good picture!”

The TRANSCRIPT said: “‘Beau Geste’ is without a fellow. Undiminished on the screen . . . is by way of being a remarkable photoplay.”

The AMERICAN said: “Transfixed . . . the audience was melted by heart throbs new in the theatre . . . the sweep of the story administers the wallop, the mightiest of the year . . . never once relaxes its grip.”

The TELEGRAPH said: “Triumphs! Action fast and furious. Superbly done.”

TREMONT THEATRE
NOW PLAYING
TWICE DAILY



Costume Slips

Suits

Ties

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Bags

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Scarfs

Bonney's

459
Washington St.
Near Winter St

*A Store of
Style, Quality
and reasonable prices*

*The Flavor
is Roasted In!*

**WHITE
HOUSE
COFFEE**



Form Your Own Opinion At the Theatre To-Night

DECIDE for yourself the economy of Boston Theatre Advertising for your business.

Visualize the eight other theatres in Boston playing to the same kind of people as those in whose company you are.

Congregated in these theatres on this and other evenings are practically all your prospects in the entire metropolitan territory.

Some are not immediate prospects, certainly, but they are more immediate than those who cannot afford the theatre at all.

Observe the advertising in your own program. Select indiscriminately five or six people typical of the audience and watch them read that advertising either before the play begins or during intermissions.

There are many people, of course, who are as far away from being able to attend the theatre as they are from buying your goods, and, in any other medium, it costs just as much to advertise to them as to those who are able to buy immediately.

Boston Theatre Advertising reaches only immediate and near prospects. By eliminating all the others, your advertising cost is proportionately reduced.

Thus, Boston Theatre Advertising is a medium reaching the greatest number of the kind of people in whom the advertiser of quality products is interested, and reaching them at the lowest cost.

GRIFFIN-SMITH, Inc.

260 TREMONT STREET

Hancock 0727



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The Master Craftsmanship

attained through more than seventy-five years of piano construction by one family ownership is built into every Vose Piano. This magnificent construction insures the stability of the sweetness and purity of the incomparable Vose Tone. And its price is very moderate.

Let us send you one of our catalogs and a floor pattern of this Grand
VOSE & Sons Piano Co. 160 Boylston Street, Boston